

### **1. Register administrator**

ISS-Otantatutkimus Oy  
Contact information:  
Fredrikinkatu 20 G 74, 00120 Helsinki, Finland  
Tel. +358 50 3457 780

### **2. Contact person for register issues**

Name: Petri Koivisto  
Contact details:  
Fredrikinkatu 20 G 74, 00120 Helsinki, Finland  
E-mail: otantatutkimus@otanta.com

### **3. Register title**

Participant register of ISS-Otantatutkimus Oy's surveys

### **4. Purpose of processing personal data**

The purpose of processing personal data is to conduct various market surveys, quality control of surveys, organizing lotteries and management of prizes.  
Personal data is only collected for pre-planned purposes and only to the extent necessary.

### **5. Register's data content**

The register contains personal information about the persons who participated in the surveys and who gave feedback.  
The basic information is: name, phone number, e-mail address, address information, other details related to payment of prizes and fees, and any other information necessary for the purpose.

### **6. Regular sources of information**

The registry information is obtained from the data subject in connection with market research surveys.

### **7. Regular disclosures**

Data will not be disclosed to third parties unless required by Finnish authorities.

### **8. Transfer of information outside the EU or the European Economic Area**

Personal data are not transferred outside the EU or the European Economic Area.

### **9. Principles of registry protection and storage time**

We take every reasonable precaution to ensure the privacy and security of the information during the market research survey.

The physical and digital security of the hardware is adequately addressed.

The controller ensures that stored data and access rights and other critical information for the security of personal data are treated confidentially and only by the employees whose job description it contains.

Personal data will only be kept for as long as is necessary for the purpose for which the personal data are used.

Data relating to draws and fees is archived in accordance with the accounting act.

Data related to quality assurance in surveys will be deleted when it is no longer necessary to store them.

**10. Verification right**

The data subject has the right to make a request for the verification of the register information by a written signed letter to the addressee of the registrar (section 1).

The data controller will without undue delay give the data subject access to the register information and upon request provide the information in writing.

**11. The right to demand the rectification of information**

If there are errors in the registered data, the registered person may submit a request for correction to the person responsible for the register (section 2).

**12. Other rights related to the processing of personal data**

A person in the register has the right to request the removal of personal data concerning him or her from the register.

The data subjects have also other rights under the EU General Data Protection Regulation, such as limiting the processing of personal data in certain situations.

Requests must be sent in writing to the controller.